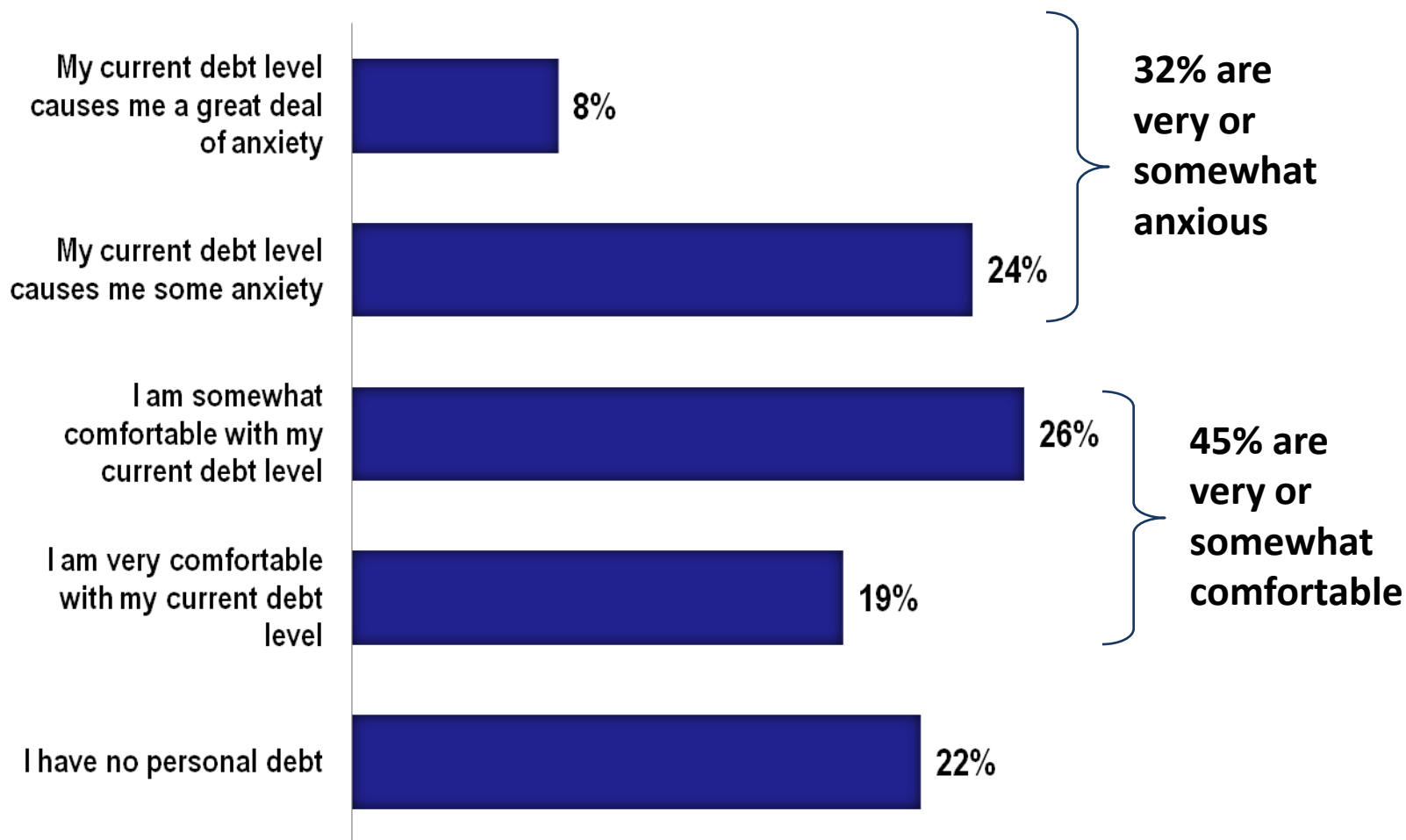




## One-third of Canadians are exhibiting some anxiety about their current debt situation

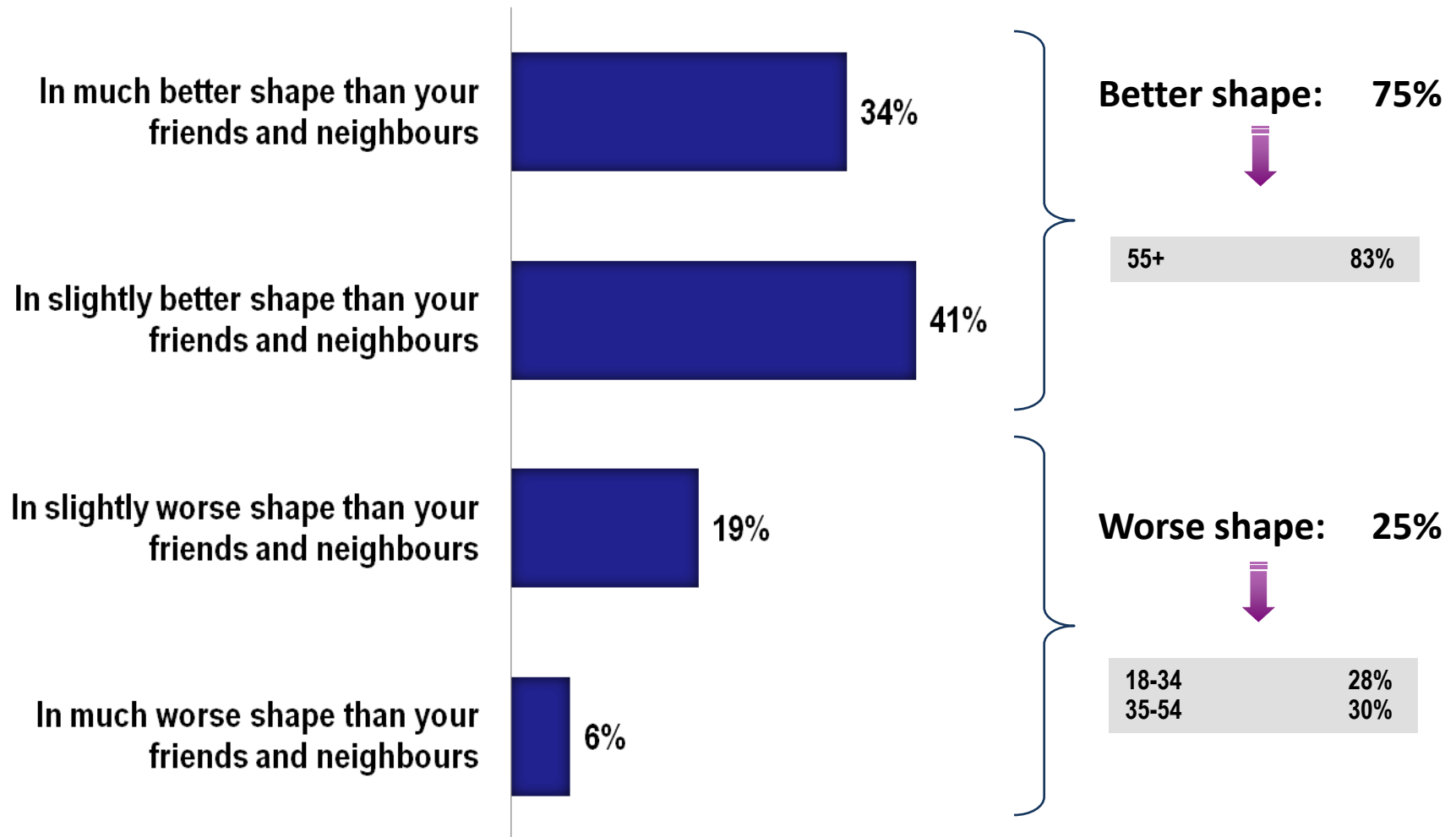


Q1. Which of the following statements best describes how you feel about your own personal debt situation?  
Base: All respondents (n=2011)

Ipsos Reid



# 3-in-4 Canadians feel they are in better shape than their friends and neighbours; younger and lower income households feel they are in worse shape

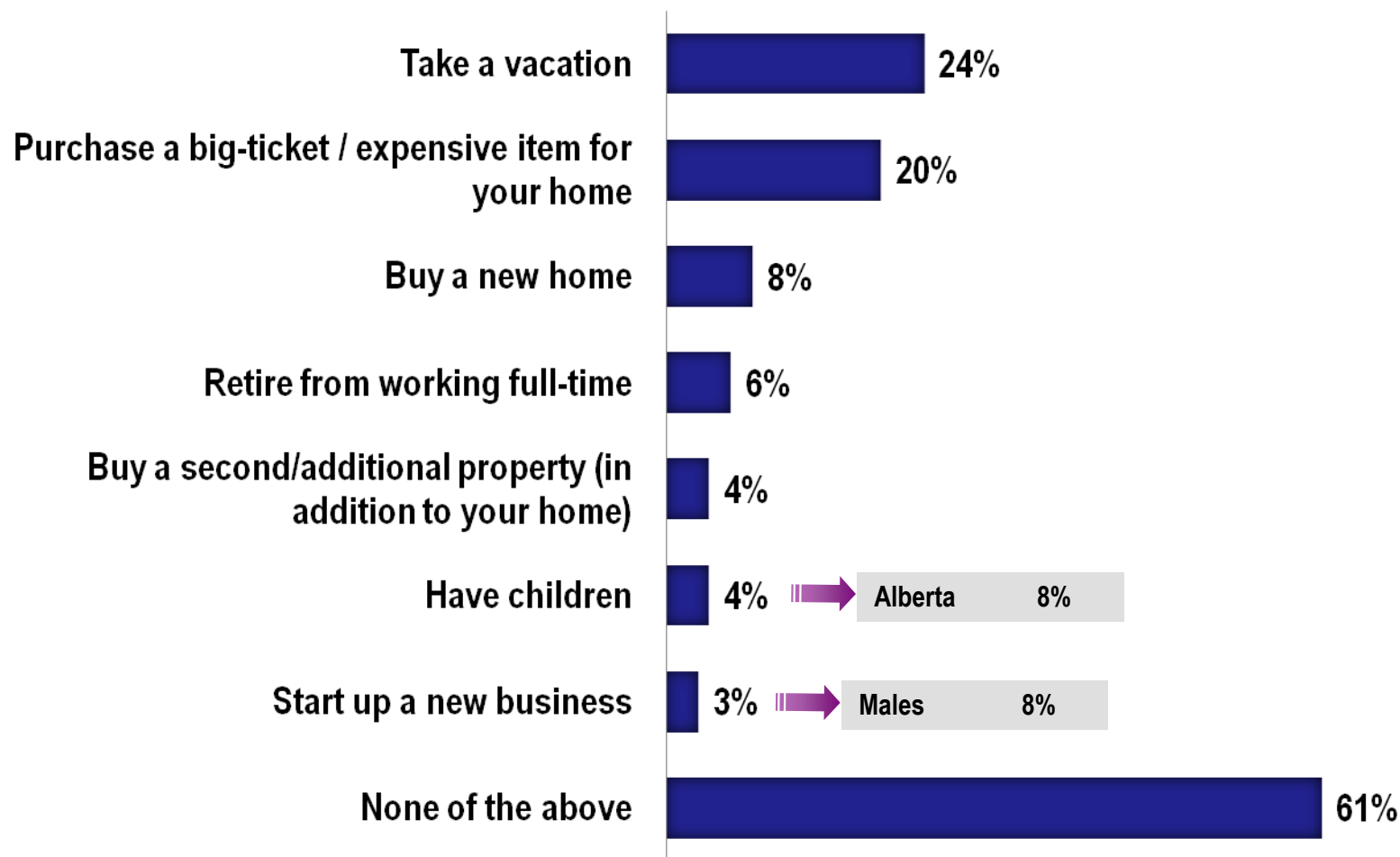


Q3. Thinking about your non-mortgage debt (e.g. credit cards, lines of credit, personal loans, etc.), would you say that you are...  
Base: All Respondents (n=2011)

Ipsos Reid



## 4-in-10 Canadians have cancelled or delayed plans of some kind because of concern about their financial situation



Q4. In the past two years, have you delayed or cancelled your plans to do any of the following because of concern about your debt situation?  
Base: All respondents (n=2011)

Ipsos Reid



## Younger Canadians, in particular, have changed plans for a vacation, a big purchase or a new home due to concern about their debt situation; older Canadians are less likely to have changed their plans

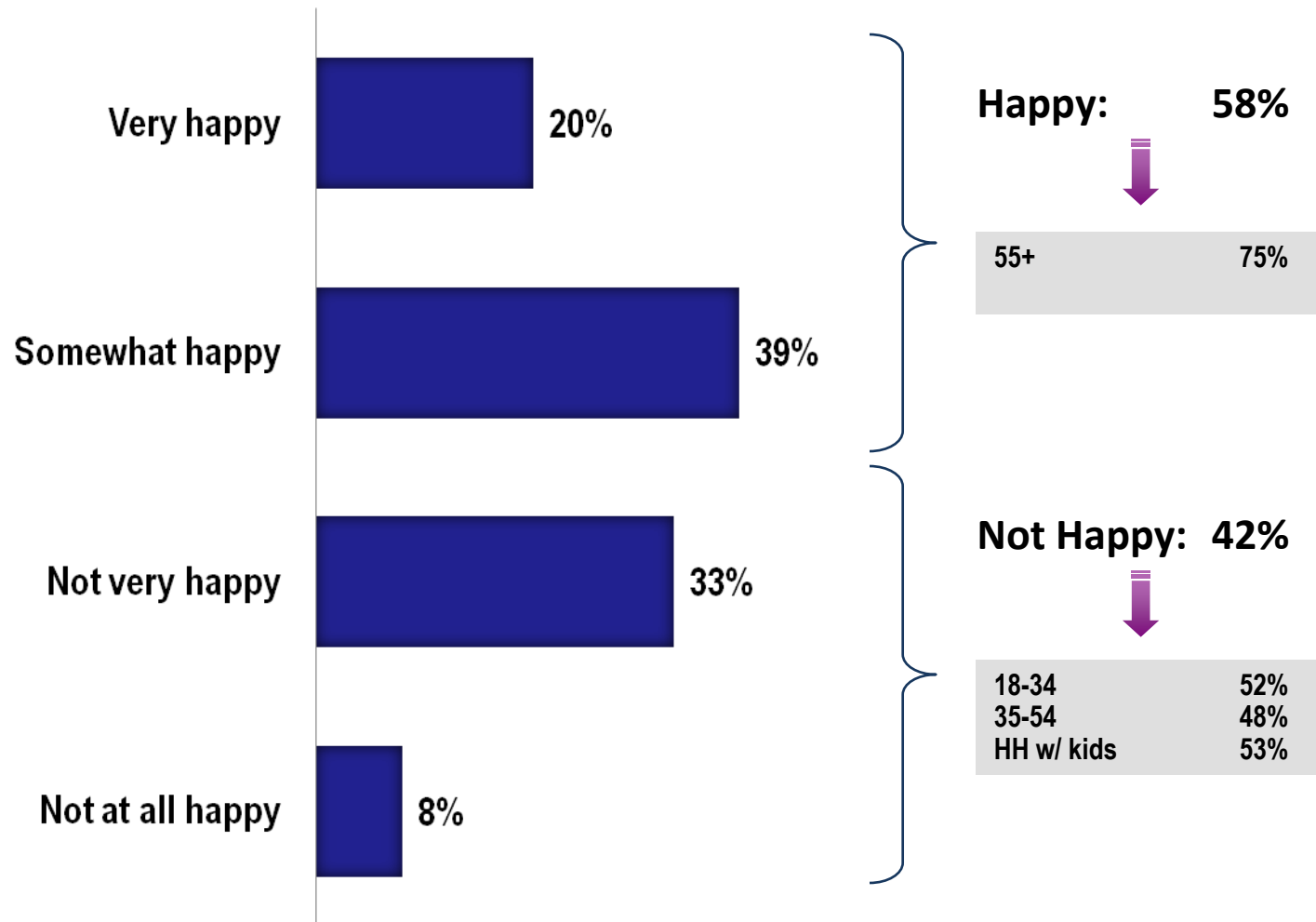
	Age			Household Composition	
	18-34	35-54	55+	Kids	No kids
	(n=649)	(n=812)	(n=550)	(n=391)	(n=1620)
Take a vacation	30%	28%	15%	30%	23%
Purchase a big ticket/expensive item for your home	25%	20%	15%	26%	18%
Buy a new home	16%	6%	4%	12%	7%
Retire from working full-time	4%	7%	7%	7%	6%
Buy a second/additional property (in addition to your home)	4%	4%	4%	6%	4%
Have children	12%	1%	0%	5%	4%
Start up a new business	6%	3%	1%	4%	3%
None of the above	50%	59%	72%	52%	63%

Q4. In the past two years, have you delayed or cancelled your plans to do any of the following because of concern about your debt situation?  
Base: All respondents (n=2011)

Ipsos Reid



# More than half of Canadians are happy with their debt. Younger Canadians are not happy with their debt situation; older and more affluent households are more likely to say they're happy



Q5. Would you say your debt situation makes you feel...  
Base: All Respondents (n=2011)

Ipsos Reid